

WISCONSIN

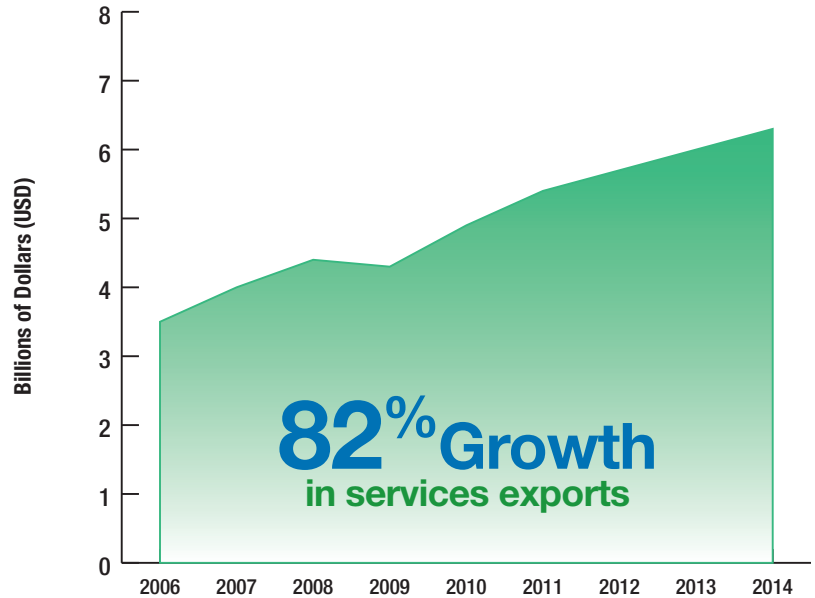
U.S. Services Supply the World

Wisconsin has seen a rise in overall services exports since 2006, boosting state economic growth and jobs, and contributing to the overall U.S. services trade surplus, which reached over \$230 billion in 2014.

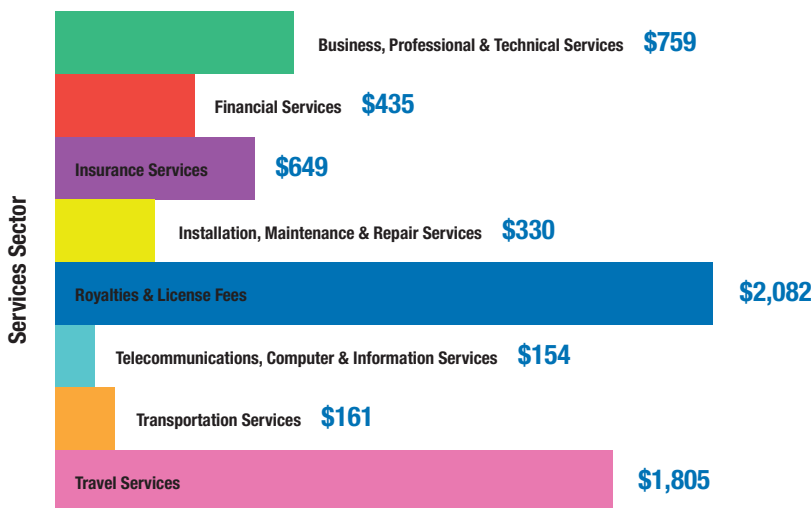
The U.S. services industries are the most competitive and innovative in the world. They provide new economic opportunities and contribute to the successful production of manufacturing and agriculture in the United States and abroad.

2006	2014
\$3.5 billion	\$6.3 billion

Wisconsin Services Exports



Wisconsin Services Exports by Sector (in millions USD)



2014 Total: **\$6.3 billion dollars**

Changing the Way We See Services

Services include a wide array of sectors which support individuals, communities, and businesses on a daily basis. Banking, insurance, telecommunications, information technology, express delivery and logistics, audiovisual, and retail are all examples of services that the U.S. provides to global markets, creating well paying jobs at home.

The bar graph provides a glimpse of which services sectors are important to Wisconsin's economy.

To view more information on all fifty states, please visit servicescoalition.org/exports

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