

# Data flows, digital assets and the digital inputs to the global value chains - why the TiSA telecoms chapter matters

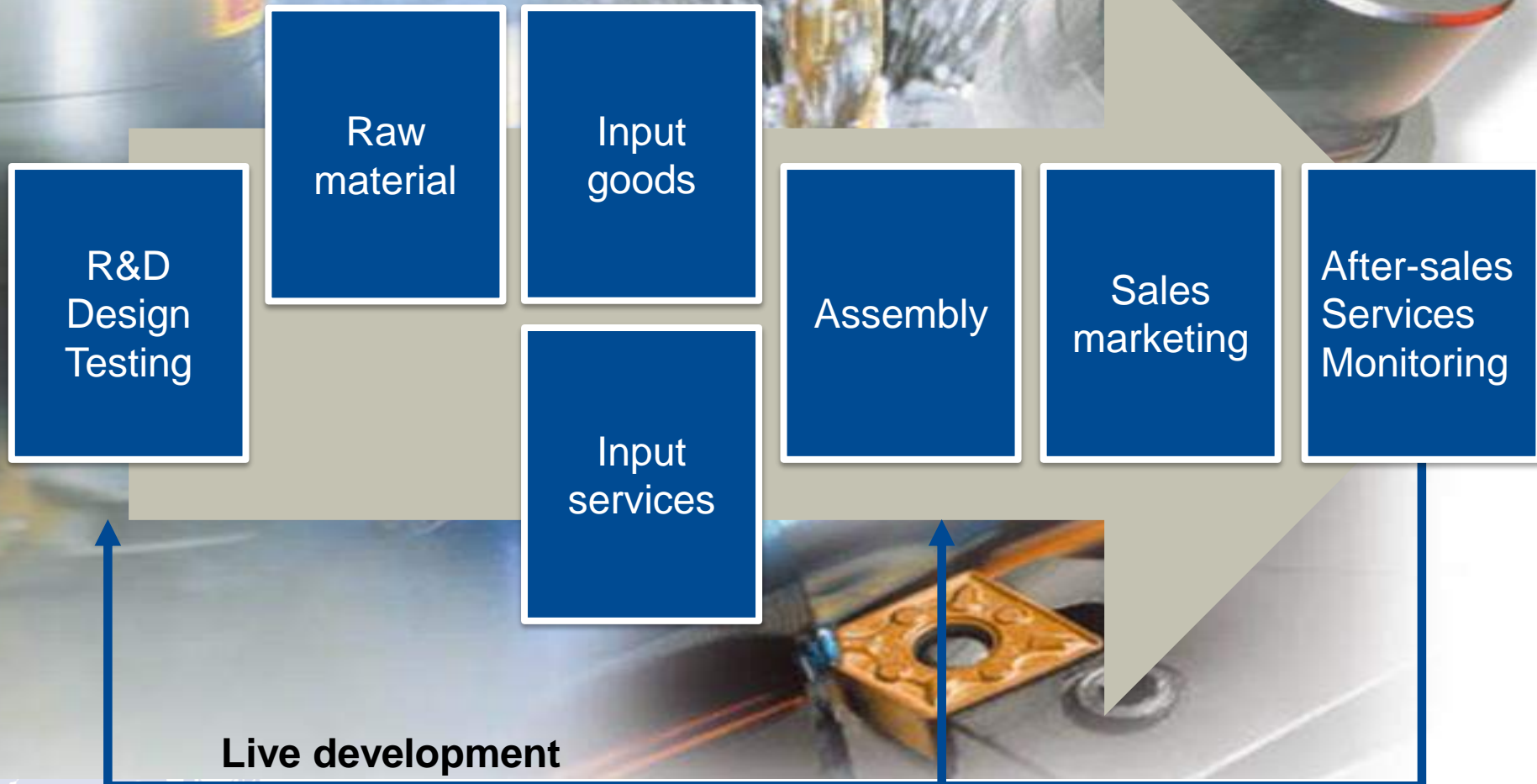
GSC Workshop “Making the Digital Economy Work for Services Trade”

WTO, Geneva, 13 July 2016

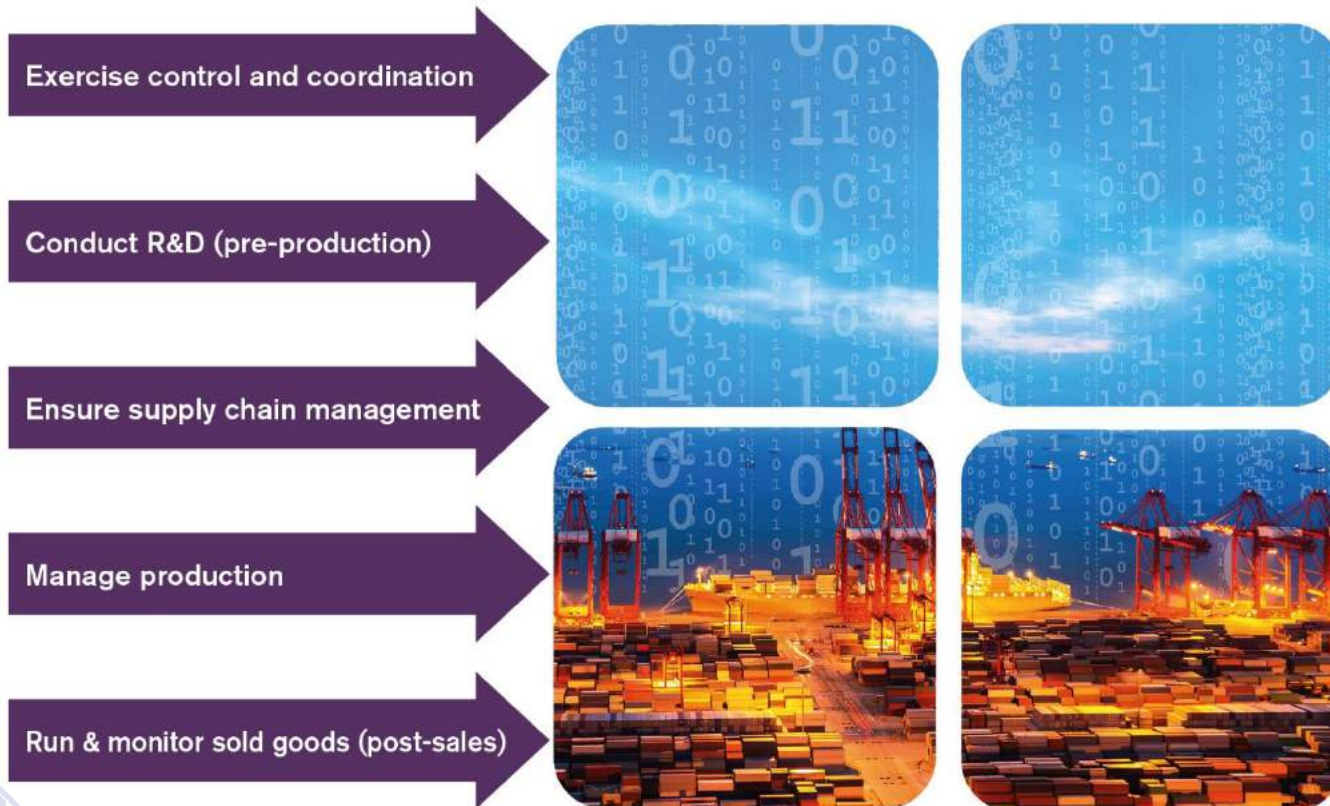
Tilman Kupfer, BT Group, Brussels  
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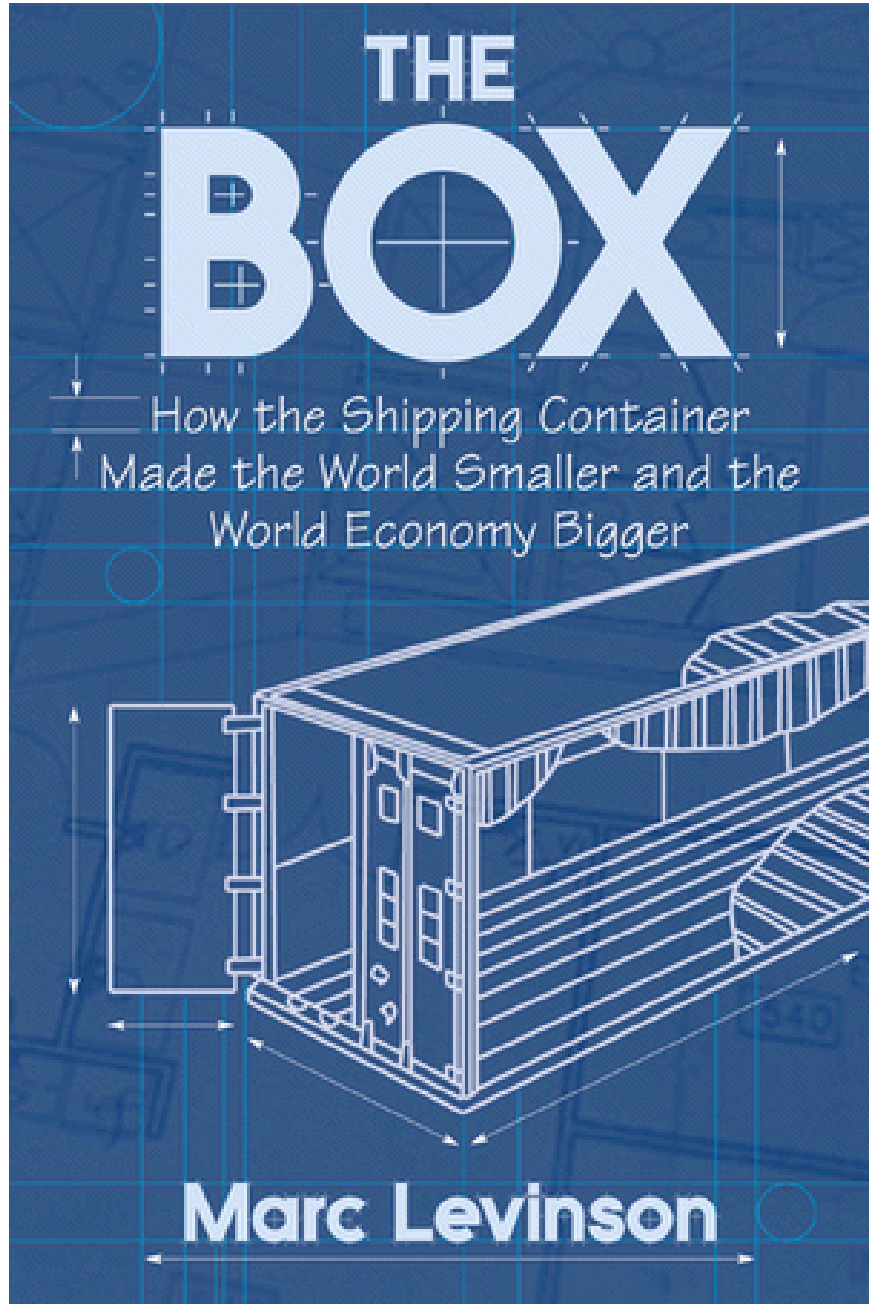
# All stages of production process dependent on data



# Five reasons why data needs to be moved



**Bill Gates'  
Book-of-the-Year  
2013**



Providers of ICT business services protect the digital assets of their business customers. They manage the secure transfer of corporate information in standardised data packages  
They make it accessible to all authorised people (employees, business partners etc.) around the world...

